



- HOME
- NEWS
- AUDIO
- E-PUBLICATIONS
- VIDEO
- EXTRAS
- ABOUT US
- PARTNERS

LISTEN LIVE

GLITR

[E-Mail Story](#)
[Print Story](#)
[Share This](#)
 Text Size: [A](#) [A](#) [A](#)

Posted: Monday, 14 December 2009 2:11PM

New Michigan Online Charity Boosts Fresh Water Access

A new Michigan nonprofit called 3for5 is using the power of social media to improve access to fresh water in the developing world.

Every 21 seconds, the group says, a child in the developing world dies from a disease associated with dirty water -- that's 1.5 million preventable deaths each year. But the 3for5 Foundation has hit on a way to change this tragic reality. The idea is simple: become a "droplet" in the 3for5 Movement by registering on the foundation's Web site (<http://www.3for5.org>) and donating \$5 toward clean-water projects in the developing world. Then talk with three close friends about the clean-water crisis and 3for5, and encourage each friend to participate by donating \$5 and inviting 3 more friends to join.

According to David Fuelling, 3for5's co-founder and Executive Director, "We hope people will do more than just 'tweet' or send a Facebook message. Talking with friends, even for a few minutes, about the clean-water crisis and the ideas behind 3for5 will help ensure people feel connected to each other and to the cause, especially as the community grow."

While much of the action surrounding the 3for5 Movement will take place in private discussions among friends, the foundation's Web site is specifically designed to aid in community-building. Droplets will be able to donate via the website, as well as follow up with friends to help them donate and invite their friends. Additionally, the entire movement is browsable online, with information like aggregate donation totals and friendship networking reflected on each droplet's own page on 3for5.org.

"3for5 offers a unique way for the common citizen to take on the world's most pressing problems," says Dr. Anthony DeBenedet, a physician who sits on 3for5's Board of Directors. "You don't have to be Oprah or Bono to make a global splash; regular people can do it too -- and perhaps on an even greater scale."

3for5 has already secured partnerships with established clean-water organizations such as Millennium Water Alliance and others to help implement clean-water, sanitation, and hygiene solutions in the developing world. It has also raised more than \$150,000 in grants and in-kind services to help ensure that 100 percent of donors' money is allocated to clean-water projects and not to 3for5 operating costs.

For more information about the 3for5 Foundation and its campaign for clean water, sanitation, and hygiene, or to participate, visit <http://www.3for5.org>.

© MMIX WWJ Radio, All Rights Reserved.

[Print Page](#)

[Email This Page](#)

ADVERTISEMENT

[Subscribe to GLITR](#)

[GLITR IT Calendar](#)

GLITR Newsletter

[GLITR Thursday, March 4, 2010](#)

[GLITR Wednesday, March 3, 2010](#)

[GLITR Tuesday, March 2, 2010](#)

[GLITR Monday, March 1, 2010](#)

[GLITR Friday, February 26, 2010](#)

[Archive](#)

GLITR Podcasts

[Great Lakes IT Report 03/05](#)
 Michigan is not doing so bad in one category at least.

[Great Lakes IT Report 03/04](#)
 Among other topics, Matt Roush speaks of a hole on its way to being plugged.



Great Lakes IT Report-03/03

A Google super fast network is fostering some healthy competition



Great Lakes IT Report-03/02

The University of Michigan is proud of its new health facility.



Great Lakes IT Report-03/01

A new website hooks up Chinese investors with Michigan innovators.



>>> More Podcasts

ADVERTISEMENT

Sponsored Links:

Acai Weight Loss Scam? Detroit Report

Want to lose weight with acai? Diet miracle or scam? Read this first. www.News27today.com/Acai-Health

Detroit: Local Mom Makes \$77/hr Online!

Unemployed Mom Makes \$6,397/Month Working Online! Read How She Did It. GoodNetworkNews.com/finance

Killer Penny Stock Alerts

Make Money FAST with our Free alerts. Join Now! www.killerpennystocks.com

"Earning up to \$600 a Day Online at Home

The Simple And Fast Way to Earn Money at home. Proven and legitimate. www.InsiderBusinessNews.com

Make Money in Penny Stocks Today!

Join now for our FREE Penny Stock alerts. Huge Gains in Days. www.oxofwallstreet.com

WWJ Newsradio 950 is Detroit's only all-news radio station and is the leader in Detroit radio news. Listen online to WWJ-AM 950 for live, local Detroit news, up-to-the-minute Detroit traffic, Detroit sports, Detroit business and Detroit community information. WWJ Newsradio 950 is an award winning radio station and you can listen online and podcast on demand Detroit news, Detroit Construction Alerts, Detroit School Closings, Winter Survival Guide and learn more about our Business Breakfasts. www.wwj.com.

Home | Local Detroit News | Michigan Politics | US & World News | Sports News | Detroit Business News | Automotive News | Detroit Real Time Traffic | Detroit Weather | Detroit School Closings | Water Cooler | Health News | Michigan Gas Prices | Detroit News on Demand | Exclusive Music | CBS News Video | National & World News Video | Subscribe to WWJ E-News | Detroit Area Photos | Detroit Business Events | Detroit Small Businesses | WWJ Sponsored Events | Contests | Michigan Lottery | Our Staff | Contact Us | Jobs | Michigan Lottery | Listen Live

© MMVIII CBS Radio Stations Inc., All Rights Reserved. Powered by Intertech Media, LLC

Advertise | Privacy Policy / Your California Privacy Rights | Terms Of Use | EEO Report